



FOR IMMEDIATE RELEASE

MERRITT & SANDERSON, P.A. CHOOSES MILESTONE

***Sarasota law firm selects Milestone Marketing Associates
to design their new website***

SARASOTA, Florida (October 23, 2012)—Sarasota-based Milestone Marketing Associates recently built a brand new website for Merritt & Sanderson, P.A., a new law firm specializing in estate planning, securities arbitration and litigation, and technology law.

"Jack (Merritt) and Kevin (Sanderson) wanted a website that expressed the professionalism that both partners bring to the practice of law," says Matthew Anderson, president of Milestone Marketing Associates. "We're honored to have had the opportunity to help them create the first impression they'll make with potential new clients—and we all know what they say about first impressions."

"We're very pleased with the website Milestone delivered," says founding partner Jack Merritt. "It's not easy to stand out in the legal world, which is why an eye-catching, well-designed website is so important."

About Merritt & Sanderson, P.A.

Merritt & Sanderson, P.A. was founded in 2012 by Jack Merritt and Kevin Sanderson, with an office on South Tamiami Trail. The firm's primary focus is on asset protection, with specialties in estate planning as well as securities arbitration, business funding and consulting, and litigation. Additionally, both of the firm's partners have backgrounds in technology: Jack Merritt spent many years working at IBM as a systems engineer and marketing manager before practicing law, and Kevin Sanderson has worked as a computer consultant in the past. Merritt & Sanderson's website can be seen at www.mersandlaw.com. They can be reached at (941) 219-4242.

About Milestone Marketing Associates, Inc.

Milestone Marketing Associates is a creative communications company based in Sarasota, FL. Milestone builds brands on the web and in the real world. For more information call (941) 306-3602, email info@milestone-marketing.com, or visit www.milestone-marketing.com.

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